IN THE HIGH COURT OF DELHI AT NEW DELHI

CS(OS) 418/2014

PEPSICO, INC and ANR Plaintiffs

Through: Mr. Rajiv Nayar, Senior Advocate and Ms. Prathiba M. Singh, Senior Advocate with Ms. Bitika Sharma, Ms. Anusuya Nigam, Mr. Arjun Mukherjee and Mr. Kapil Midha, Advs.

versus

MSM MOTION PICTURES and ORS Defendants

Through: Mr. Neeraj Kishan Kaul, Senior Advocate with Mr. Abhishek Malhotra and Mr. Angad Singh Dugal, Advocates for defendant no. 1

Mr. Ameet Datta and Mr. Subhajit Banerji, Advs. for defendant nos. 2 and 3

CORAM:

HON'BLE MR. JUSTICE A.K. PATHAK

ORDER

05.03.2014

Learned counsels for the defendants submit that they have specific instructions from the defendants that they are willing to settle the matter with the plaintiff on the following terms:

- a) Defendants have no connection or right in Pepsi?s registered trademark ?Youngistaan? or the Campaign thereof.
- b) Defendants will give a disclaimer at the end of the beginning title credits before the movie begins in a prominent manner in the following words:-

?This movie is not related to or associated with, sponsored or promoted in any manner by Pepsi or Pepsi?s Youngistaan campaign?

c) Defendants shall also give disclaimer in their promos in the end slate to the effect, ?No connection with Pepsi?, as also in non theatrical trailers, official website of the film, official Twitter account of the film, official Facebook page of the film, official Youtube page of the film, with effect from 15 March, 2014.

Learned Senior Counsels for the plaintiff submit that above offer of the defendants is acceptable to the plaintiff. Defendants shall remain bound by their statement.

In the above facts and circumstances, suit is disposed of as settled.

A.K. PATHAK, J.

MARCH 05, 2014

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